



**LADAS & PARRY** LLP  
NEW YORK · CHICAGO · LOS ANGELES · LONDON · MUNICH

# Litigation & Enforcement

- ◆ Trademarks
- ◆ Patents
- ◆ Copyrights
- ◆ Domain Names and Cyberpiracy
- ◆ Unfair Competition
  - ◆ Trade Dress
  - ◆ False Advertising
- ◆ Right of Publicity
- ◆ Policing and Anti-Counterfeiting
- ◆ Litigation
  - ◆ Federal Courts
  - ◆ State Courts
  - ◆ Trademark Trial and Appeal Board
  - ◆ Board of Patent Interferences
  - ◆ International Trade Commission
- ◆ Arbitration, Mediation and Dispute Resolution
  - ◆ ICANN Domain Name



## Ladas & Parry Litigation and Enforcement Practice Group

Imitation may be the highest form of flattery but, for intellectual property owners, it can spell ruin. The Ladas & Parry Litigation and Enforcement Group specializes in protecting the valuable intellectual property rights of our clients.

Whether it is a famous trademark, a distinctive package design, the copyright in a popular song, or a patented drug, the Litigation and Enforcement Group can ensure that your proprietary rights are secure from infringement. Our lawyers formulate comprehensive enforcement programs, which seek to prevent infringement in the marketplace, as well as successfully prosecute and defend infringement actions when they arise. Our extensive experience spans the spectrum of intellectual property rights, including patents, trademarks, copyrights, domain names, unfair competition, and the right of publicity.

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Our lawyers work closely with clients to learn the intricacies of a particular industry and then put that knowledge to work to combat infringement and counterfeiting from the street vendor to the manufacturing source. We draw on a wide array of resources, including both governmental and non-governmental entities, to customize enforcement programs to suit the individual needs of each client. Using market surveillance, working with U.S. Customs and local police resources, as well as obtaining court-ordered seizures of counterfeit merchandise, we have been successful in protecting some of the most famous and recognizable trademarks in the world.



well as before administrative agencies, including the Trademark Trial and Appeal Board, the Board of Patent Interferences, the International Trade Commission, and arbitral panels established under the Uniform Dispute Resolution Policy for Internet domain names.

Our lawyers provide clients with comprehensive litigation assistance, from pre-litigation claim/defense evaluation to trial preparation and settlement consultation. Our extensive litigation experience has enabled us to secure favorable judgments and settlements, including, in many instances, preliminary injunctive relief to prevent infringement while an action is

pending. We have also succeeded in obtaining dismissal or withdrawal of unfounded infringement claims brought against our clients.



Policing and anti-counterfeiting are especially important - and difficult - in the Internet Age. We continue to develop cutting-edge strategies to protect our clients' rights from sophisticated online counterfeiters and domain name pirates.

The Litigation and Enforcement Group also aggressively litigates on behalf of clients in federal and state courts throughout the country as



## The Ladas & Parry Advantage

As a firm specializing in the intellectual property field for over 90 years, Ladas & Parry is uniquely positioned to offer clients unparalleled expertise in the most cost-effective manner. Today's complex transactions and litigations often implicate a wide range of intellectual property issues, from domestic and foreign trademark rights to the validity of patents and the assignment of copyrighted subject matter. Our lawyers are not only experts in the intellectual property field



but have a breadth of experience that enables us to skillfully and efficiently guide clients through even the most challenging situations. We enjoy decades-long relationships with the most prominent intellectual property firms in the world so that no jurisdiction outside the United States is "foreign" to us. Superior, cost-effective intellectual property counseling and representation throughout the world - that's The Ladas & Parry Advantage.

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